

# E-Commerce

PORTFOLIO PRESENTATION

**\$100,000+**

AD SPEND

Managed over 100,000 dollars in Advertisement Budget last year for our clients.

**6750**

CREATIVES

Creatives were delivered and posted to social media by our team across **4 Countries**.

**2M**

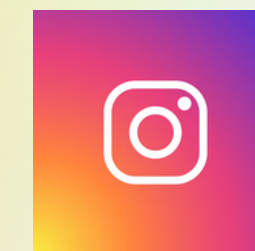
VIEWS

People viewed and interacted with our websites, content and clients.

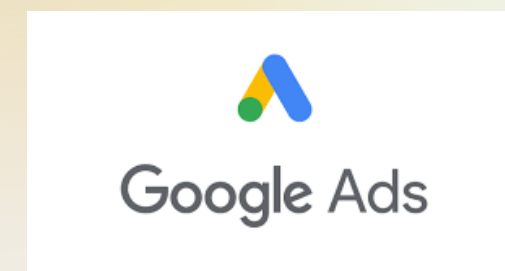
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RETURN

ROI was recorded as an average for our clients and helped them grow their niches.



# Partners & Affiliations





# Code Counsel

We are a **full-service** digital agency. We help **small and medium businesses** worldwide increase their **revenue** by building **scalable digital solutions** with **expert-led** strategies.

ABOUT US

CLIENTS

PROB STATEMENT

STRATEGY

PROJECT

CONTACT



# Luxury cabs limited



# Clients

This case study will discuss 2 clients from the e-commerce industry.

- Luxury Cabs New Zealand
- Keomi Beauty

Both clients have an international and local clientele.

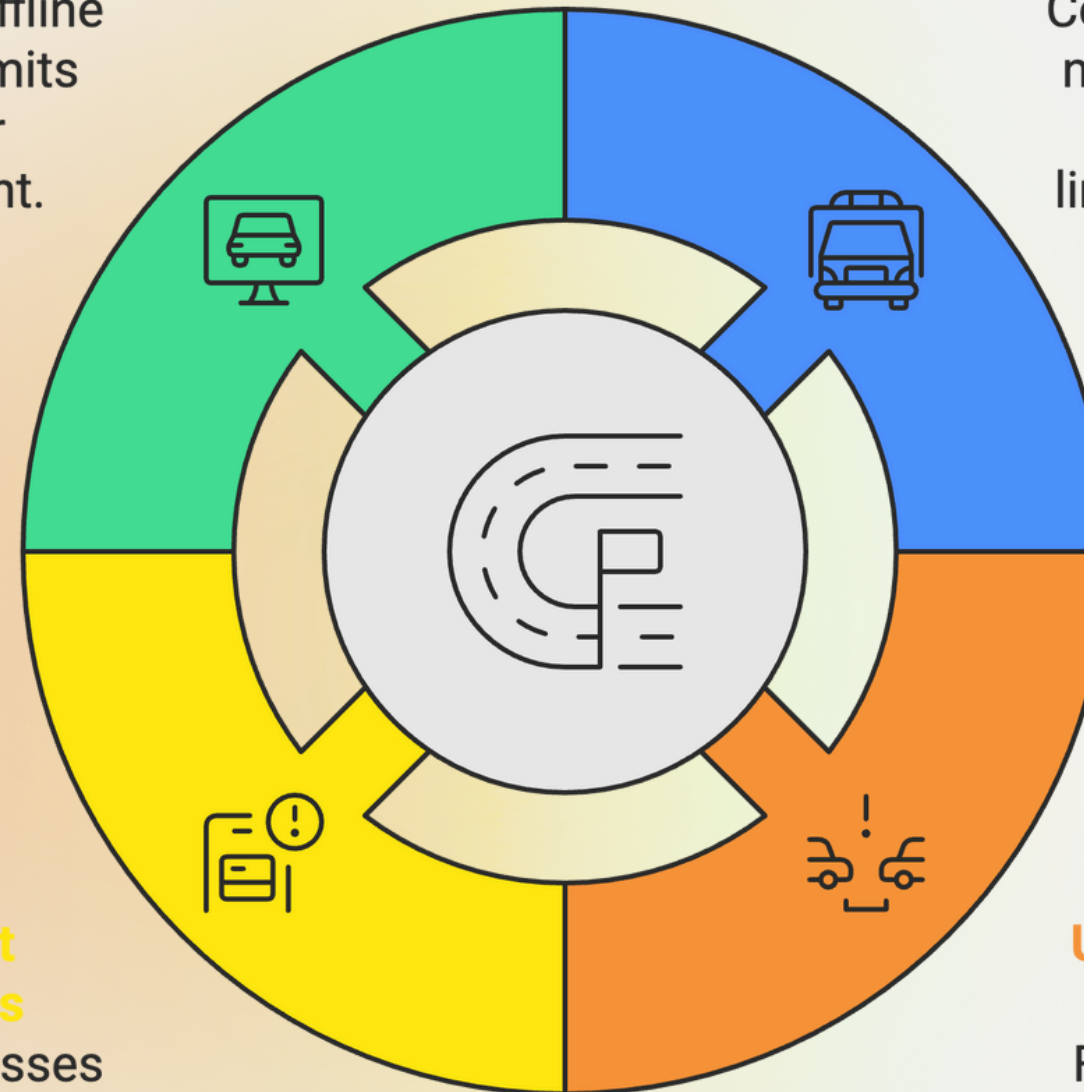


# Problem Statement

*Luxury Cabs Limited*

**Lack of Digital Presence**  
Reliance on offline marketing limits customer engagement.

**Saturated Market**  
Competing with numerous cab services in a limited market.



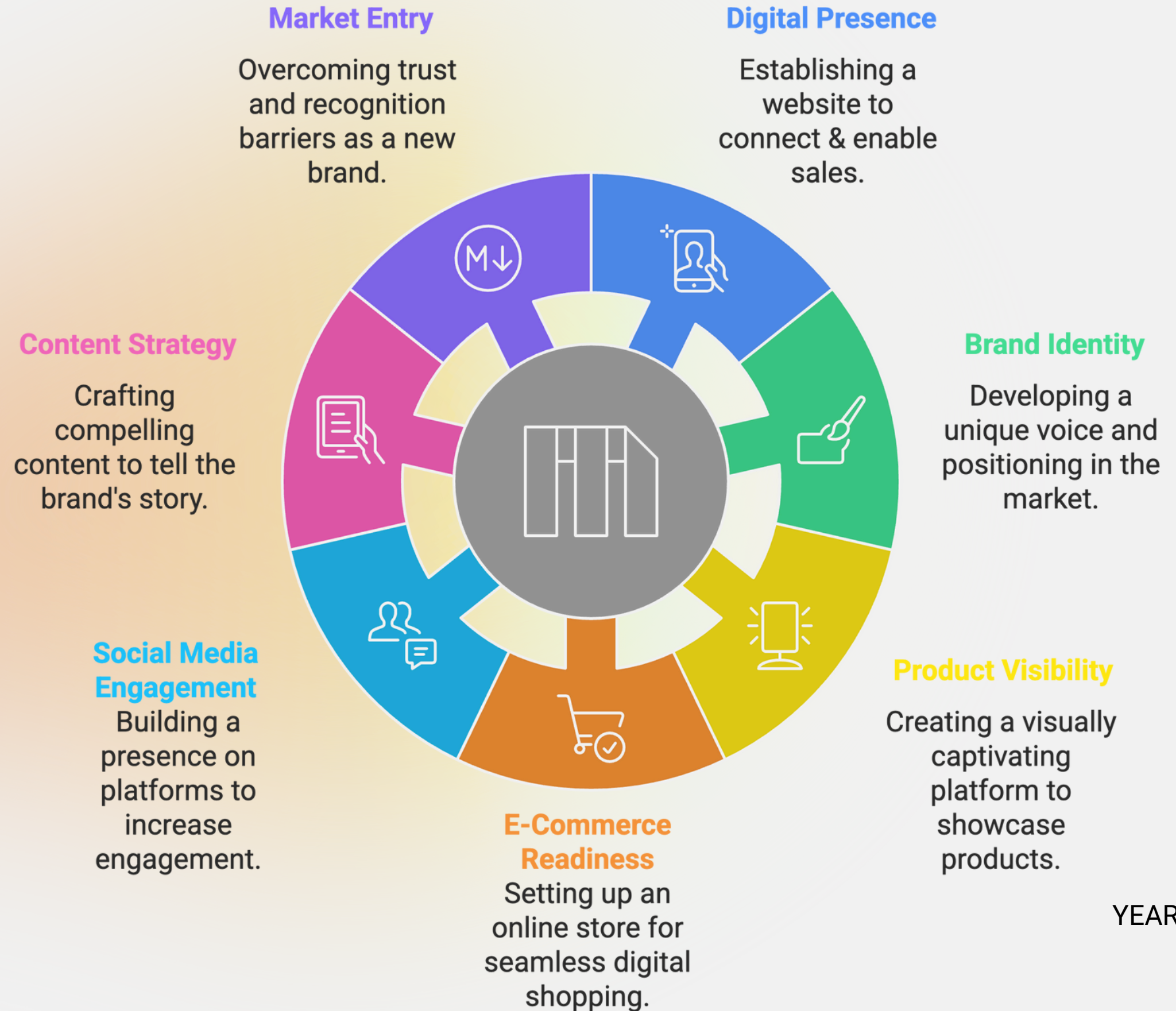
**Inefficient Operations**  
Manual processes hinder efficiency and productivity.

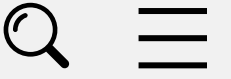
**Underutilised Fleet**  
Fleet capacity exceeds bookings, increasing operational costs.



# Problem Statement

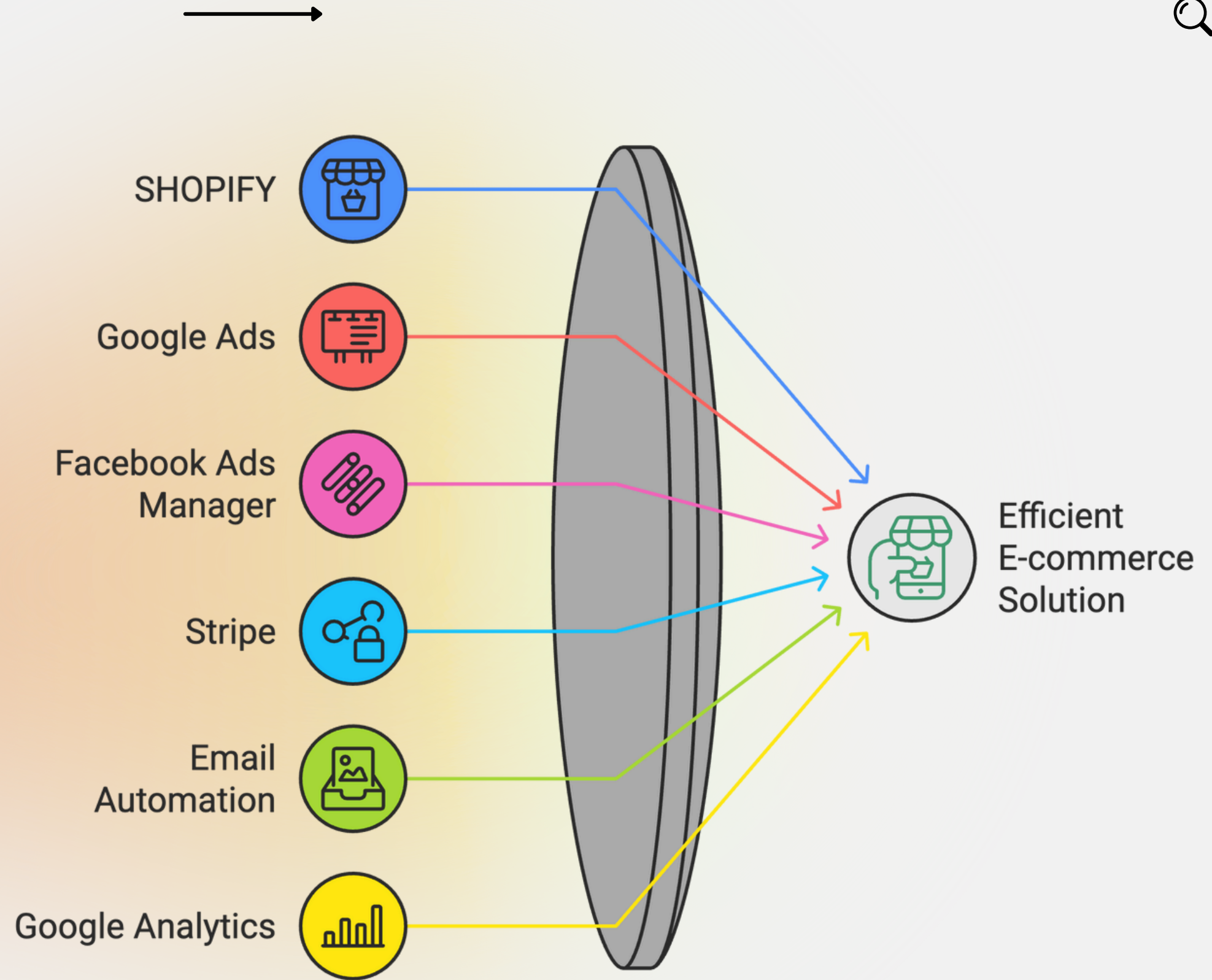
*Keomi Beauty*



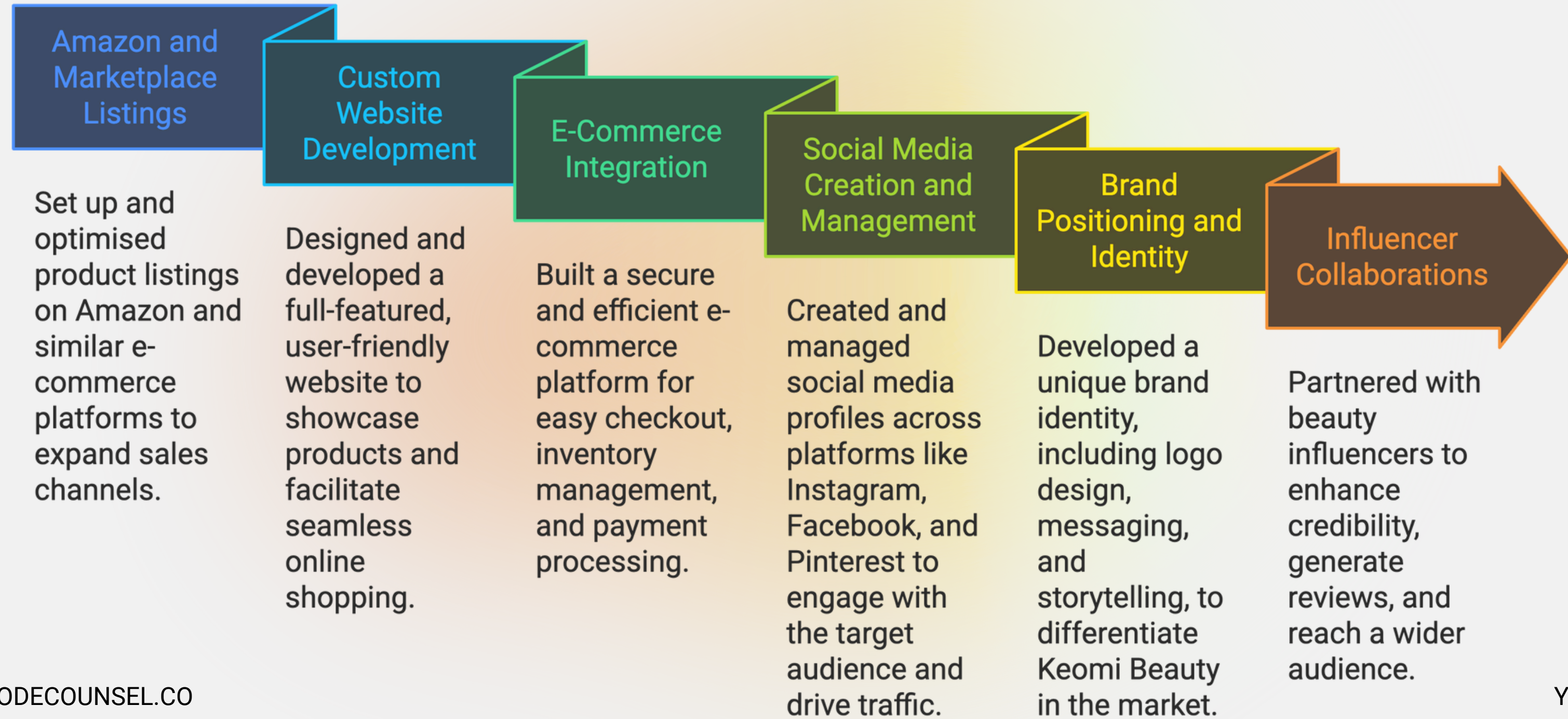


# Strategy & Service

A tailored solution for **Luxury Cabs** to provide an interactive e-commerce store with various features like **integrated payment terminals, booking engine** and a **comprehensive digital strategy**.



# Keomi Beauty



**\$149K**

ARR

Annual revenue generated by digital channels.

**+6K**

FOLLOWERS

A vast customer base developed indigenously.

**~35**

PRODUCTS

Average 35 active products available across multiple channels.

**23%**

REPEAT

Good user experience generated a loyal customer base.

# Project Statistics

# Contact

Ready to grow your business? Contact Code Counsel today and let's make it happen!

We appreciate your business and time.

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